



University of San Agustin  
General Luna St., 5000 Iloilo City, Philippines  
www.usa.edu.ph



10 October 2018

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\_\_\_\_\_  
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Dear \_\_\_\_\_:

I am glad to inform you that the University of San Agustin will once again hold **the KaSanAg sa Paskwa - an annual Christmas Tree and Façade Lighting ceremony of the university** on December 3, 2018 (6:00 PM) at the Plaza de San Agustin.

The said occasion will gather hundreds of students, academic and non-academic personnel, as well as various sectors from the public. Thus, I am sending you this letter to invite you to advertise your company by availing any of our sponsorship packages. (Please see attachment)

This year's theme is anchored on the theme Veritas (Truth) and will be an avenue to promote the Eight Advocacies of the university, namely: **Augustinian Formation and Mission, Culture and the Arts, Human Resource Development, Infrastructure Development, Research and Development, Scholarship, Sports and Youth Development as well as Protection of the Environment.**

Thank you very much for this opportunity. For your reply and concerns, please contact the USA Philanthropic, External and Alumni Relations Office through 0999-997-1485 or 0995-5836388 or you can e-mail us (info@usa.edu.ph) **not later than November 28, 2018.**

In Saint Augustine,

  
**FR. WILLIENER JACK E. LUNA, OSA**  
PEAR Director  
University of San Agustin



## SPONSORSHIP PACKAGES

**2018 KaSanAg sa Paskwa**  
3 December 2018, Friday, 6:00 P.M.

PACKAGE	INCLUSIONS
<b>BENEFACTOR</b> PhP10,000.00 and above	<ul style="list-style-type: none"> <li>• 3 seats in the event</li> <li>• At least 3 Verbal Acknowledgements during the event</li> <li>• Inclusion of Company Logo in the tarpaulin backdrop</li> <li>• Projection of Company Name and Logo</li> <li>• The sponsor will be allowed to post 1 pc. 4 x 8 feet tarpaulin within the allowed areas inside the campus for the duration of the KaSanAg week. (The tarpaulin shall be provided by the sponsor)</li> <li>• The company logo and 1 advertisement will be posted on the university website for 30 days.</li> </ul>
<b>SPONSOR</b> PhP5,000.00	<ul style="list-style-type: none"> <li>• 2 seats in the event</li> <li>• At least 2 Verbal Acknowledgements during the event</li> <li>• Inclusion of Company Logo in the tarpaulin backdrop</li> <li>• The company logo and 1 advertisement will be posted on the university website for 15 days.</li> </ul>
<b>PATRON</b> PhP3,000.00	<ul style="list-style-type: none"> <li>• 1 seat in the event</li> <li>• At least 2 Verbal Acknowledgements during the event</li> </ul>
<b>DONOR</b> PhP1,000.00	<ul style="list-style-type: none"> <li>• At least 2 Verbal Acknowledgements during the event</li> </ul>
<b>Ex-Deal</b>	<ul style="list-style-type: none"> <li>• For negotiation</li> </ul>

### SPONSORSHIP FORM

Control No.:

Please check the box corresponding to your sponsorship package choice:

- BENEFACTOR (PhP10,000 and above)       PATRON (PhP3,000)  
 SPONSOR (PhP5,000)                               DONOR (PhP1,000)  
 Others: PhP\_\_\_\_\_ Amount in words: \_\_\_\_\_  
 Sponsorships In-kind (kindly specify): \_\_\_\_\_  
 Sponsorships through Ex-deal (kindly specify): \_\_\_\_\_

Company / Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact No.: \_\_\_\_\_ E-mail: \_\_\_\_\_

(Kindly e-mail your Company Logo to [info@usa.edu.ph](mailto:info@usa.edu.ph))

Kindly make checks payable to University of San Agustin, Inc.  
For more information, kindly contact us at 0999-997-1485 or 0995-5836388.

For your payment, please drop by USA PEAR Office or you can also deposit it in our USA LEGACY TRUST FUND.

**Name of Account:** USA Legacy Trust Fund  
**Account Number:** 203-36-000201-4  
**Bank:** Robinsons Bank (Iloilo City Branch)